



THE BEYOND BATTEN DISEASE FOUNDATION

Dear Friends,

I would like to introduce you to our son, Will. He is an outgoing, green-eyed, 7-year old kindergartener who loves to smile and greets everyone with a hug. He plays soccer, swims and adores his two little brothers. He loves to give “Eskimo kisses,” and say his prayers. He collects Build-a-Bears, hunts for “waterhorse eggs” at the Beach and loves to watch the zebras at the zoo. His future was bright, his goals limitless until a life-changing day in June, 2009: The day our son was diagnosed with a fatal, rare, genetic neurological-degenerative disorder called Juvenile Batten Disease. It was unimaginable to comprehend that a horrible disease we had never heard of, was planning to ruin my son’s childhood by stealing his vision, mind, mobility and ultimately, his life.

Juvenile Batten is a fatal, inherited disorder of the nervous system affecting 2 to 4 of every 100,000 births in the U.S. Early symptoms of this disorder usually appear between the ages of 5 and 10, when a previously normal child begins to develop vision problems or seizures. Over time, affected children suffer mental impairment, worsening seizures, and progressive loss of vision and motor skills. Eventually, they become blind, bedridden, and physically and mentally incapacitated, requiring 24-hour care. Batten disease is fatal, often by the late teens or early twenties. Over the past year, Will has gone legally blind, suffers short-term memory loss, occasional stuttering and extreme anxiety. With no current treatments or cure, this is our Will’s prognosis, and at the moment it is grim. **We are in a literal race against time.**

But, there is HOPE. Our family has partnered with the Beyond Batten Disease Foundation. Beyond Batten was started in August of 2008 by the Benson Family of Austin, TX who also have an affected daughter, similar in age and symptoms to Will. The foundation is currently funding a group of Italian researchers at Texas Children’s Hospital who are working on a developing a potential treatment for Batten disease. Together, we will work to accomplish our shared mission: **TO ERADICATE JUVENILE BATTEN DISEASE.**

HOPE has been the theme of our journey, which began with our first major, local fundraiser “HOPE Under the Stars” for the Will Herndon Fund for Juvenile Batten Research and the Beyond Batten Disease Foundation that took place in November, 2009. At this event, we were able to share Will’s story and our mission to more than 600 guests and raise nearly \$220,000 for research. Our hope is to continue this momentum with the 2nd Annual Brake Specialists Plus “HOPE on the Green” Charity Golf Tournament and Dinner to take place on Thursday, September 16, 2010 at Grey Rock Golf Club in Austin, Texas.

Monies raised will be donated to fund researchers working to find a treatment and/or cure for Juvenile Batten disease right now. With no current treatment or cure, our HOPE rests heavily with the privately funded researchers dedicated to fight this disease. The more researchers dedicated to this rare disease, the higher the chance of a development within our children’s lifetime. Our goal is to save Will and the hundreds like him. Failure is not an option; our son’s life depends on it.

On behalf of our family, thank you for your interest, prayers and continued support of The Beyond Batten Disease Foundation.

Kindest regards,

Wayne and Missy Herndon



The 2nd Annual Brake Specialists Plus “HOPE On The Green” Charity Golf Tournament benefitting The Beyond Batten Disease Foundation

September 16, 2010 1:00pm at Grey Rock Golf Club in Austin, Texas

2010 Golf Underwriting Opportunities

HOPE Tournament Shirt Sponsor - \$7,000 - SOLD OUT

- One (1) four-player team
- Company logo/name will be featured on the sleeve of each of the Nike golf shirts to be presented to participating golfers.
- Recognition of name/logo on custom sign placed in high-traffic areas during registration, dinner and on the course at the most prominent tee boxes.
- Name to be included on all printed materials and media information (upon signed agreement).

HOPE Tournament Golf Ball Sponsor - \$2000

- One (1) four-player team
- Logo on all golf balls given in tournament gift bags and prizes
- Sponsor recognition on custom signage at the dinner and prominent areas of the event.

HOPE Tournament Pre-Game Lunch Sponsor - \$1500

- One (1) four-player team
- Sponsor recognition on custom signage at the dinner and prominent areas of the event.

HOPE Tournament Gift Bag Sponsor - \$ 3000

- One (1) four-player team
- Logo/Family name on gift bags and/or goodie bag items (approx. 150) to be given to participating golfers.
- Custom sign with your logo/name at the Gift Table.
- Sponsor recognition on custom signage at the prominent areas of the event.

HOPE Tournament Dinner Celebration Sponsor - \$3000

- One (1) four-player team
- Sponsor recognition on custom signage at the dinner and prominent areas of the event.

HOPE Tournament Golf Cart Sponsor - \$2000

- One (1) four-player team
- Logo/name on signage at each golf cart.
- Sponsor recognition on custom signage at the prominent areas of the event.

HOPE Tournament Beverage Station & Cart Sponsor - \$1,000 (6 available)

- Custom signage with logo/name at one of six beverage stations or carts (your choice). First come, first serve basis.
- Sponsor recognition on custom signage at the prominent areas of the event.

HOPE Tournament Hole Sponsor - \$200

- Logo/name on custom sign placed at one (1) tee box
- Sponsor recognition on custom signage at the prominent areas of the event.

Four Player Team - \$600

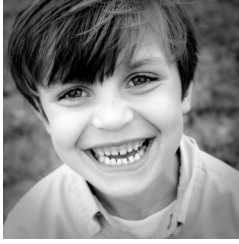
Individual Player - \$150

Dinner Ticket Only - \$30

Team Registration fee includes a goodie bag, prizes, unlimited beverages, domestic beer, lunch and dinner.

Note: Commitment form and payment must be received on or before Friday September 3, 2010 for guarantee of inclusion in signage and presentation.

The Beyond Batten Disease Foundation, which is a registered 501(c)(3) nonprofit organization. Contributions are deductible to the extent allowed by law. Tax ID# 26-3223661.



The 2nd Annual Brake Specialists Plus "HOPE On The Green" Charity Golf Tournament benefitting The Beyond Batten Disease Foundation

September 16, 2010 1:00pm at Grey Rock Golf Club in Austin, Texas

2010 HOPE Golf Underwriting/Player Commitment Form

- Underwriting** €Golf Ball Sponsor -\$2,000 €Lunch Sponsor \$1500
 €Gift Sponsor - \$3,000 €Dinner Sponsor -\$3,000 €Golf Cart Sponsors-\$2,000
 €Beverage Station Sponsor-\$1,000 €Beverage Cart Sponsor -\$1,000
 €Hole Sponsor -\$200

Registration

- €Four- Player Team -\$600 €Individual Player -\$150 €Individual Dinner Only -\$30

€ I cannot attend; please accept my donation of \$_____ (Please check below and fill out form of donation payment.)

Team Contact Name: _____

Company Name: _____

Team Contact Address: _____

Team Contact Phone: _____ E-Mail: _____

For Sponsorships, please print your name/business as you would like it acknowledged on signage:

€ Enclosed please find a check for \$_____ made payable to "Beyond Batten Disease Foundation."

€ Please charge my credit card using information listed below for the following total amount: \$_____

Credit card: € Visa € Mastercard € American Express

Card number: _____ Exp. Date: _____ CVV2/CVC2 Number*: _____

Name on card: _____

Billing Address: _____

Signature: _____

*4 digit number on the right above the embossed number on the front of American Express cards and 3 digit number on the back of Visa/MC cards on the right hand side of the signature panel.

Player Names: _____

Circle/Mark Shirt Size

S	M	L	XL	XXL
S	M	L	XL	XXL
S	M	L	XL	XXL
S	M	L	XL	XXL

Please return form to: The Beyond Batten Disease Foundation PO Box 200998, Austin, TX 78720
By Fax: 512-835-4687 By E-mail: Jamey@brakespecialists.com Online: www.beyondbatten.org Questions? 512-426-1346

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